



Eurogerm USA to Launch Exciting New European Donut Product to U.S. Market

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For immediate release: The name Quarkbällchen may be unfamiliar to an American audience, but not for long. These donut balls have long been a popular treat in Europe, and with the new Quarkbällchen Mix from Eurogerm USA, bakeries in the U.S. will have an easy way to make these tasty treats.

Quarkbällchen are donut balls, fried and rolled in granulated sugar, but with a unique texture and taste. This comes from the addition of quark, a kind of silky cheese with a texture similar to yogurt or sour cream. Though the dough is usually formed into balls the shape and size of donut holes, the dough can be used for any shape donuts.

Rick Gizzi, Eurogerm USA's in-house donut expert, described the unique taste and texture after trying the mix. "The donut has a crispy style exterior and a soft, almost spongy interior. The flavor is a perfect blend of egg and vanilla, with the tartness of the cheese." Gizzi went on to say, "The eating quality was quite unique. Breaking through the crispy outer layer only to find the soft, spongy interior left my palate wanting more."

To help U.S. bakeries who want to start offering this amazing product, Eurogerm USA has formulated a mix that only requires the addition of water and cheese. More traditional bakeries may seek out quark, but it can also be made just as easily with cream cheese, or other similar substitutes.

"We fully expect to see these appearing all over the U.S. soon," says Ben Kansakar, CEO of Eurogerm USA. "They taste amazing, our mix makes them very easy for bakeries to produce, and everyone loves to eat them."



To learn more about the new Quarkbällchen Mix, contact Eurogerm USA.

About Eurogerm: Where creativity meets bakery innovation. Eurogerm USA is focused on providing the best ingredients and solutions to customers by offering a wide range of products for bread, pastry, sweet goods, food service, and the milling industry. The team develops new products to meet clean label, non-GMO, Organic, vegan, allergen free, and overall healthy products to meet the needs of consumers. Eurogerm USA is part of the **Eurogerm Group**, which has subsidiaries in the USA, Spain, Germany, Italy, Mexico, Brazil, Colombia, Peru, South Africa, Senegal, Morocco, and Lebanon. For more information, visit www.eurogerm-usa.com.